



Environmental technology and renewable energy solutions

Introduction

About Green Business Norway

- Established in 2003
- A private and independent member based organisation for the Scandinavian Cleantech Industry
- Comprises member businesses offering competence, technology and solutions for the environmental- and renewable energy sector
- Several member businesses are receiving global recognition for their technologies and solutions
- 75% of member businesses operate in the export market

Resource bank for individual member businesses in respect of innovation, early-stage business development and internationalization

Business development with member businesses on product development, internationalization, financing and consultancy

Innovation management: enhancing member businesses' innovation capacity through joint skills development programs

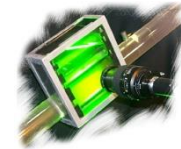
Internationalization: introducing and expanding new export markets in partnership with member businesses

Innovation and development activities

Growth for the individual member company through cooperation activities

- Facilitate and initiate B2B cooperation between member businesses
- Launch and develop innovation projects, securing the innovation capacity among member businesses
- Assist individual member businesses in financing of innovation and development activities
- Organise member seminars and conferences targeting trends and development in the Cleantech sector

To sustainable business....



From idea....



Current International Presence

Business Intelligence Programme in Poland a platform for Scandinavian cleantech businesses active in Poland

Business Intelligence Programme in Gulf Region UAE, a platform for Scandinavian cleantech businesses active in Gulf Region

On going cooperation with partners in Romania, Bulgaria, and China



Business Intelligence Programme Gulf Region - UAE



Business Intelligence Programme UAE

2016:

Business Intelligence Programme (BI) Gulf Region - UAE in operation by Green Business Norway

10 Nordic Companies are active in the programme and additional 10 are in process of joining the programme

The Programme targets UAE and surrounding countries with Nordic Cleantech best practice solutions

The BI programme is supported by Nordic Innovation



Business Intelligence Programme UAE

2016 market outlook:

Cooperation with state and public entities established – transfer of knowledge

“hot spots” for development is treatment of biowaste, sludge and MSW

Cooperation under development with the major waste operators in UAE

Profitability studies on recovery of valuables in MSW with local partners/end users in UAE.

Development of products from secondary raw materials for organic farming



Improve the recycling rate

Proper treatment of biodegradable waste

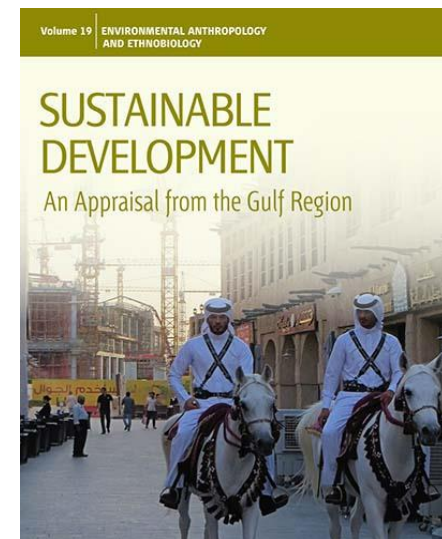
Landfill reduction

Profitability improvement

Business Intelligence Programme UAE

2016 targets:


- Increase the critical mass of Nordic companies participating in the BI programme Gulf Region – UAE.
- Expand number of end user cooperation projects
- Initiate market surveillance in UAE neighbour countries
- Finalise concept development for World Expo Dubai in 2020



Business Intelligence Programme UAE

2018 targets:


- Create a permanent operational presence of Nordic Cleantech Industry with a minimum of 30 businesses well established in the region
- Implement **5 scale of concept project initiatives**, demonstrating Nordic best practice solutions and improving the environmental performance in the region.



World Class Environmental Performance

Internationally recognised Cleantech Industry

Ability to be a key component in improving the sustainability performance in the Gulf Region





www.greenbusiness.no